



THE SOURCE

Keeping you informed on what's happening in the world of Crime Stoppers

You Wanted to Know

January Is Crime Stoppers' Awareness Month

January will mark Crime Stoppers' Awareness Month across Canada and the perfect time for you to learn more about the crime fighting program and how it can help your community.

Crime Stoppers was created in 1976 to help the Albuquerque, New Mexico police solve a homicide where a 19 year old gas station attendant had been senselessly murdered for a couple hundred dollars and some cigarettes. The program offered cash rewards for information that would help to solve the case and promised that callers could remain anonymous, so they would never have to worry about retaliation. Not only did the program work for that case, but since then, the Crime Stoppers' "cash for anonymous tips" philosophy has spread around the world.

Locally, Crime Stoppers was formed in Haldimand, Norfolk and Tillsonburg in 1988 and has achieved outstanding results. To date the program has helped the police to seize over \$40 million worth of narcotics off our streets, recover more than \$5 million in stolen property and lay over 5,300 charges locally.

The program does more than help to solve crime through anonymous tips. The presence of a strong Crime Stoppers' program in a community helps send a message to criminals that crime will not be tolerated. It makes criminals think twice as they can never be sure who might be watching what they do and will anonymously call to report their criminal activity.

So help spread the word - post Crime Stoppers' signs in your business or community, book a guest speaker to learn more and actively get involved to help make your community safer.

Since Our Last Bulletin

Seven International Awards

Crime Stoppers was awarded seven Crime Stoppers' International (CSI) Media Awards at the 32nd annual CSI Training Conference.

Congratulations to these award winning media partners:

- **CD 98.9 FM** for "Best Radio Crime of the Week"
- **The Moose FM** for "Best Radio PSA"
- **Regional News** for "Best Print Crime of the Week"
- **The Simcoe Reformer** for "Best Print PSA"
- **The Tillsonburg News** for "Best Print Special Feature"
- **CH News** for "Best TV Crime of the Week"
- **East Link TV** for "Best TV PSA"

Crime Stoppers of Haldimand, Norfolk and Tillsonburg has accumulated over 160 international and provincial awards since its inception in 1988 thanks to the support it receives from outstanding media partners, the police and the community!

Grocery and Gas Winners

Crime Stoppers is pleased to announce the winners of its 2011 "Great Grocery and Gas Giveaway." Jody DeBoer was drawn the grand prize winner of \$1000 worth of groceries at Sobeys/Foodland. Three other prizes, totaling \$850 worth of groceries and gas, were also given away to Roydon King, Kim Wilkins and David Brotherston. Congratulations to all the winners. The draw took place on November 29, 2011, at CD98.9 FM and the raffle raised over \$3000 for Crime Stoppers! A big thanks goes out to Sobeys/Foodland and Second Avenue Printing for their help with the event and to everyone who purchased tickets, sold tickets and supported the fundraiser.

Around the Corner....

Let It Rain, Let It Rain, Let It Rain

Because spring showers bring May flowers, Crime Stoppers wants to help you gather those showers so you can continue to use them well after the clouds have past. How so? Well, Crime Stoppers is planning on selling rain barrels to help raise funds for the program and help you conserve water and save money while gardening! The barrels will sell for \$50 each and will be available for pick up on April 14, 2012, at two locations (Fisherville Lions' Hall in the morning and Simcoe Walmart in the afternoon). To order your rain barrel in support of Crime Stoppers and water conservation, log onto www.rainbarrel.ca. For more information, please call 519-426-3434 ext 7452.

Spring Gala

Crime Stoppers will once again host its annual Spring Gala fundraiser on May 3, 2012. The committee is busy planning what is sure to be an outstanding evening, so mark your calendar and plan to join Crime Stoppers for an evening of fun, food and fundraising. More information will be coming in the next newsletter. To find out how you can get involved or make a donation for one of the auctions, call 519-436-3434 ext 7452.

On the Look Out for a Nevada Location

Crime Stoppers is still on the look out for a Nevada location in Norfolk County! Do you own a business and want to earn some extra income while helping take a bite out of crime? If so, call Crime Stoppers at 519-426-3434 ext 7452 to find out how you can participate.

Take a Look at Our Statistics!

Crime Stoppers of Haldimand, Norfolk and Tillsonburg continues to achieve outstanding results thanks to the support it receives from the media, the police and the community. Since inception in 1988 more than 11,000 anonymous tips have come into Crime Stoppers helping investigators to achieve:

Arrests	1,874
Charges	5,328
Narcotics Seized	\$40,380,328
Property Recovered	\$5,138,712

If you have information on any crime, contact Crime Stoppers at 1-800-222-8477 (TIPS) or www.helpsolvecrime.com. All calls and reports are anonymous and you could earn a cash reward!!

Student News

CH Re-enactment

Students from McKinnon Park Secondary School helped out recently with a filming of a Crime Stoppers' television re-enactment. The segment was filmed and aired on CH News and featured an unsolved home invasion that occurred in Haldimand. A big thanks goes out to Mr. Baxter, Ms. Foley for helping to arrange student actors and to Zac W. and Lindsey D. who volunteered their time as actors.

Buckle Up

McKinnon Park Secondary School Student Crime Stoppers partnered with the OPP to conduct a seat belt check in the fall in Caledonia. During the initiative, it was discovered that 8.2% of vehicle occupants were not wearing seatbelts. A large number of vehicles were also observed making incomplete stops and a number of people were seen using cellular devices while driving.

Lock It or Lose It

Valley Heights Secondary School Student Crime Stoppers and McKinnon Park Secondary School Student Crime Stoppers both recently conducted "Lock It or Lose It" campaigns in their respective communities. Held in conjunction with the OPP, students observed a staggering 50% of vehicles unlocked in Langton and Port Rowan and an even higher number with valuables in plain view. Although just under 10% of vehicles in Caledonia were left unlocked, almost a quarter of the vehicles had valuables left in sight. Students and police left flyers on windshields outlining how drivers could improve their crime prevention techniques. Remember – good crime prevention starts with you!

Get Involved!

Help Make a Difference

Crime Stoppers wants to encourage you to get involved in local community initiatives to help make your community safer. Crime Stoppers and many other community groups need your help and support to ensure that Norfolk, Haldimand and Tillsonburg remain great places to live, work and raise families. So make it a new year's resolution to get involved in a program that is close to your heart and help make a difference! And to those of you who already donate their time, expertise or financial support – THANK YOU!