



The Source

Keeping you informed on what's happening in the world of Crime Stoppers

You Wanted to Know

Beware telemarketing scams

It is estimated that over 60% of the abuse which is inflicted upon older adults throughout our communities is financial abuse. This abuse can occur in many forms and for a variety of reasons, but when armed with the proper knowledge, seniors can avoid becoming victims.

One common form of financial abuse against older adults is possible deceptive telemarketing and door-to-door sales scams. These frauds can come in the form of letters, faxes, emails and telephone calls and because over half of the total number of "prize pitch" victims are over the age of 60, seniors need to exercise the "buyer beware" philosophy more than ever. Although not all telemarketing offers are fraudulent, some can be and very often are intended to victimize on a large scale.

How can you recognize a scam?

- * It sounds too good to be true or you have to pay up front to win
- * You are asked to provide personal financial information, cash or a money order to claim a prize
- * The person calling advises they are the manager, want to be your best friend and are more excited than you are.
- * It's presented to you as a limited opportunity and you need to act now or miss out.

Crime Stoppers would like to remind everyone that fraud has no geographical boundaries and new frauds and schemes are constantly surfacing. Prevention is the key to not becoming a victim. Remember to protect your personal information at all times as well as credit card, bank card and financial information.

Since our Last Bulletin

Roaring 20's Comes Alive in Tillsonburg

Gangsters, flappers and bootleggers raised almost \$10,000 for Crime Stoppers at its 2nd annual Tillsonburg Jail or Bail fundraiser on October 23, 2007. Held at the Tillsonburg Town Centre Mall, the fundraiser saw close to 35 prominent citizens charged with offences such as "Illegal distribution of cement shoes" in accordance with the "Sleeping With The Fishes" Act and "Endangering 'bees knees' and 'sardines whiskers'" in accordance with the "See You In The Funny Papers" Act. Laughs occurred throughout the day as most jailbirds came dressed in 1920's costumes (such as gangsters, hoods and flappers) and brought props to assist with their trials (play money, moonshine, toy guns and even a cake shaped like a violin case!!).

A big thanks goes out to all participants, sponsors, volunteers and helpers who made the day a phenomenal success!



Pictured above adding some fun to the day are Ann K and Marla B in their flapper costumes at the very successful Crime Stoppers Tillsonburg "Roaring 20's" Jail or Bail.

Program Honored Internationally

Crime Stoppers recently returned from the Crime Stoppers International training conference with six awards celebrating the program's success.

Four media partners were recognized internationally for some of their outstanding work in 2006.

- The Tillsonburg News (Best Special Feature)
- Port Dover Maple Leaf (Best PSA)
- CKOT (Best Special Feature)
- Rogers Television (Best Special Feature)

The program was also presented with two productivity awards honoring program achievements for greatest increase in arrests and greatest increase in total property recovered. Thank you to everyone who worked to make these awards possible!

Local is definitely the best

Did you know that locally, media partners in Norfolk, Haldimand and Tillsonburg are responsible for promoting Crime Stoppers to thousands of listeners, viewers and readers just like you. Tune in to stations like CD 98.9 fm, Rogers, Nor-Del Cable, CH, CKOT and check out pubs like Simcoe Reformer, Tillsonburg News, Lakeshore Shopper, Delhi News Record, Port Dover Maple Leaf, Haldimand Press, The Hub, Sachem, Regional News, Port Rowan Good News, London Free Press & Dunnville Chronicle – your connection to local excellence!

Around the Corner....

Happy Anniversary to Us!

2008 will mark a very important anniversary for Crime Stoppers of Haldimand, Norfolk and Tillsonburg as the program celebrates 20 years of fighting crime in Haldimand and Norfolk Counties and the Town of Tillsonburg.

Originally incorporated in January 1988, twenty years later your local Crime Stoppers has grown in leaps and bounds & has experienced more success than anyone could have imagined. The program is planning many special celebrations & initiatives throughout the entire year. So stay tuned!

January Awareness Month

January will mark Crime Stoppers Awareness Month around the world and Crime Stoppers of Haldimand, Norfolk and Tillsonburg will be working diligently with media partners to try and

make everyone aware of the crime fighting program and its many successes!

Student News

Logo Contest Winners

Crime Stoppers recently went to high schools in the area looking for help to design a logo for the program's 20th anniversary next year. Thank you to all students who participated from Delhi, Cayuga, and Dunnville Secondary Schools.

Crime Stoppers is pleased to announce that the winner of the contest is Brianna D, from Dunnville. Brianna's logo will be used on CS promotional material throughout 2008 & she will receive a \$500 first prize award for her creative design. Honorable mention goes out to Jenny R also of Dunnville who designed a logo that will be used as a children's sticker.

MPSS Breakfast

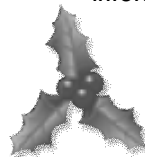
Crime Stoppers would like to congratulate the whole crew at McKinnon Park Secondary Student Crime Stoppers for hosting another successful fundraising breakfast. Funds raised from this event will be used to help upgrade the school's security system. A big thanks goes out to all community supporters who attended and donated the many items needed to hold this very important school event.

Lock it or lose it

Student Crime Stoppers programs in Hagersville & Caledonia will be partnering up with OPP in December to help enforce the "Lock it or lose it" program. Held annually in both these areas, students will canvass parking lots in their communities to see if vehicles are secure & leave educational information for drivers stressing the importance of this crime prevention initiative.

Many Thanks

Crime Stoppers would not be the success that it is without the support of many valued donors, volunteers and supporters. Because of these people and businesses, the program has been able to flourish into a crime fighting program which has been recognized provincially and internationally more than 100 times.



*Crime Stoppers would like
to wish everyone a safe holiday and a
happy, healthy
new year!*

Fall / Winter 2007